



# LIZ MACPHAIL *Interiors*

www.lizmacphailinteriors.com

## *European Bed-and-Breakfast Guest Room*

As a kid, I was fortunate to travel throughout Europe with my family. Because my mom was an interior designer and lover of history, textiles and antiques, we always stayed in charming bed-and-breakfast homes that were off the beaten path. Sorting through old photos recently, I recalled a fond memory of staying in a bed-and-breakfast on an old farm in Wales where we went horseback riding and helped cook with the family. This was my inspiration for bringing this concept into a guest bedroom — but with an American point of view, sourcing from companies here and abroad.

For me, the charm of European country-house style is irresistible, whether inspired by a quaint cottage set in the English countryside or a stately manor on a grand French estate, especially the way it references the patina and comfort of a well-lived-in home and unique collections acquired over generations. The country aesthetic embraces a “more is more” philosophy, and it’s on full display through a color palette borrowed from gardens, mixed prints both large and small, and richly stained period and heirloom antiques. A warm and welcoming ambience comes from piles of pillows, bountiful colors and designs on walls and window treatments, eye-catching table lamps, and a comfy, patterned armchair to sink in to. Imagine a lovely night’s stay in a four-poster bed with layers of linens, followed by a warm croissant and a mug of English tea after sunrise. What a wonderful tradition to carry over for your own guests.



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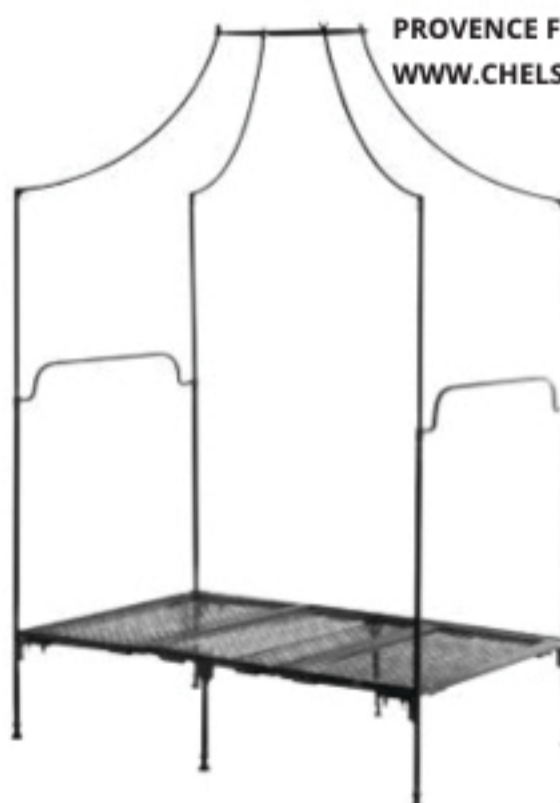


BASCULE COFFEE TABLE  
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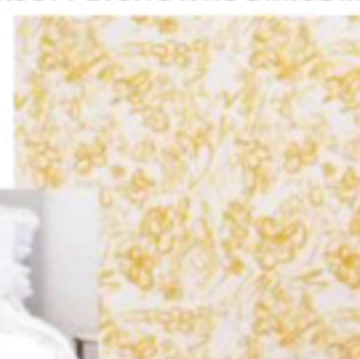


PROVENCE FOUR POSTER BED,  
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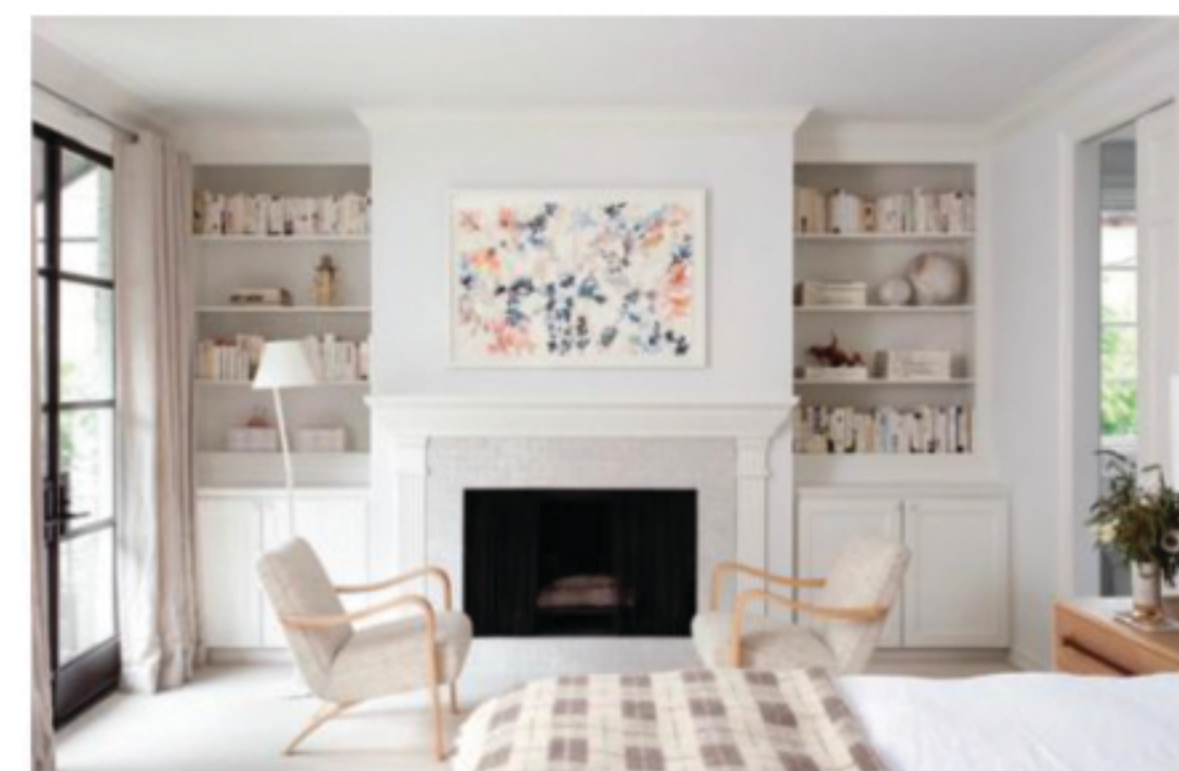


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## *Designer Profile:* LIZ MACPHAIL



Liz MacPhail’s philosophy of home design has always been based on the direct correlation between beautiful, functional spaces and a happy quality of life. “My approach is to educate my clients on what they can expect from all levels of design — what’s good, better or even the best — and how that translates to cost. This concept of levels of quality and value, without judgement, is born out of my years of business experience managing multi-million-dollar budgets and coupled with years of working with a now friend and colleague, architect Stuart Sampley, who employs the same thinking in his work.”

With an Economics and Finance degree from The College of William & Mary, art studies at Parsons and The Academy of Art, and years of work experience with advertising agencies in New York and Austin, it’s evident that Liz’s combined resources have formed her professional principles that we see today. “I think this understanding of project and client and budget management is what differentiates me in the design business, as I love the business side and client service as much as I love the creative side of design.”

To that end, Liz’s design perspective encompasses a thoughtful and thorough approach to determining her clients’ ultimate design goals and defining reasonable budgets that can be met. “I see beauty and value in budget-conscious practicality as well as the artful bespoke.” As the daughter of an interior designer, Liz grew up in an ever-changing home filled with antiques, art and style, even asserting her own passion for design while repainting her bedroom three times before leaving home for college. This grew into personal home renovations and slowly sharing her skills with clients, determined to work nights and weekends with three young children at home. The inevitable connection between her mother’s influence and professional experience was made.

“My mom was a natural-born, creative problem-solver. We used to laugh at her for standing in the doorways of our house mulling spatial calculations as she figured out room configurations that launched endless furniture-moving-expeditions. It’s a funny moment when you realize you’ve become your mother. Not long ago, one of my sons remarked, ‘wow mom, you must be really busy at work because you haven’t rearranged the furniture at our house in a long time.’ I think my problem solving and passion to create harmonious spaces for my family — and those of my clients — was a fate just waiting to launch.”

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